California Librarian's Small Business Toolkit

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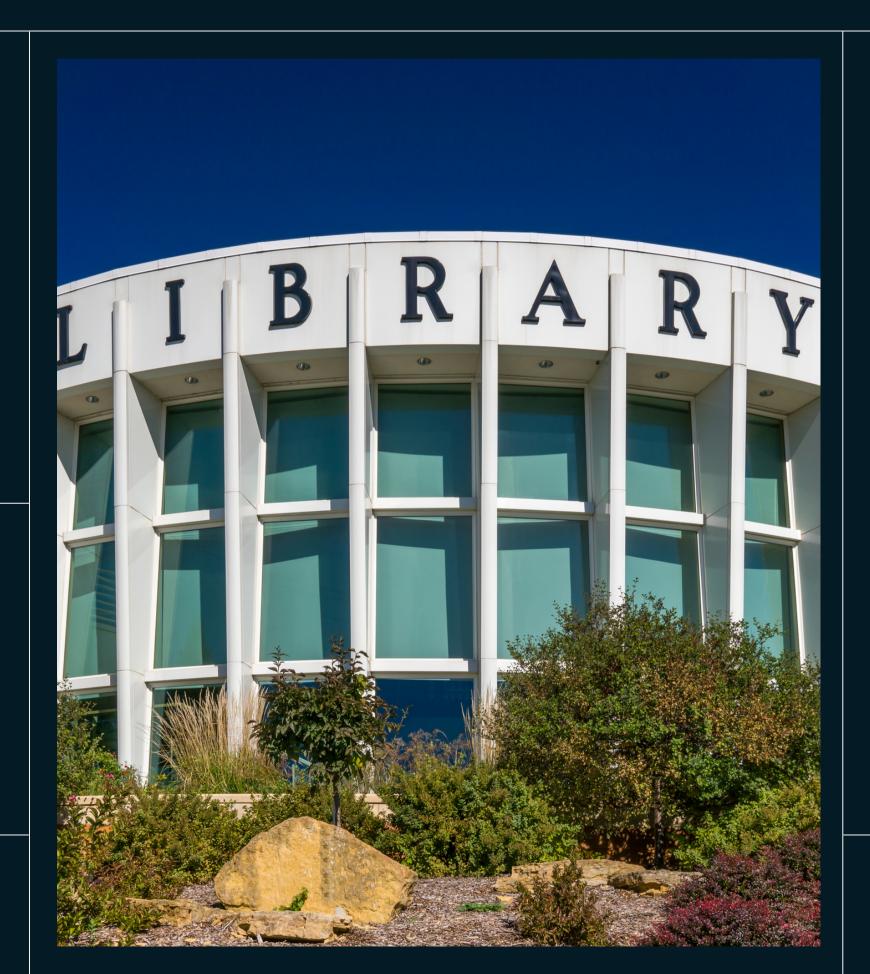
How do libraries position themselves as key players in local economic development?
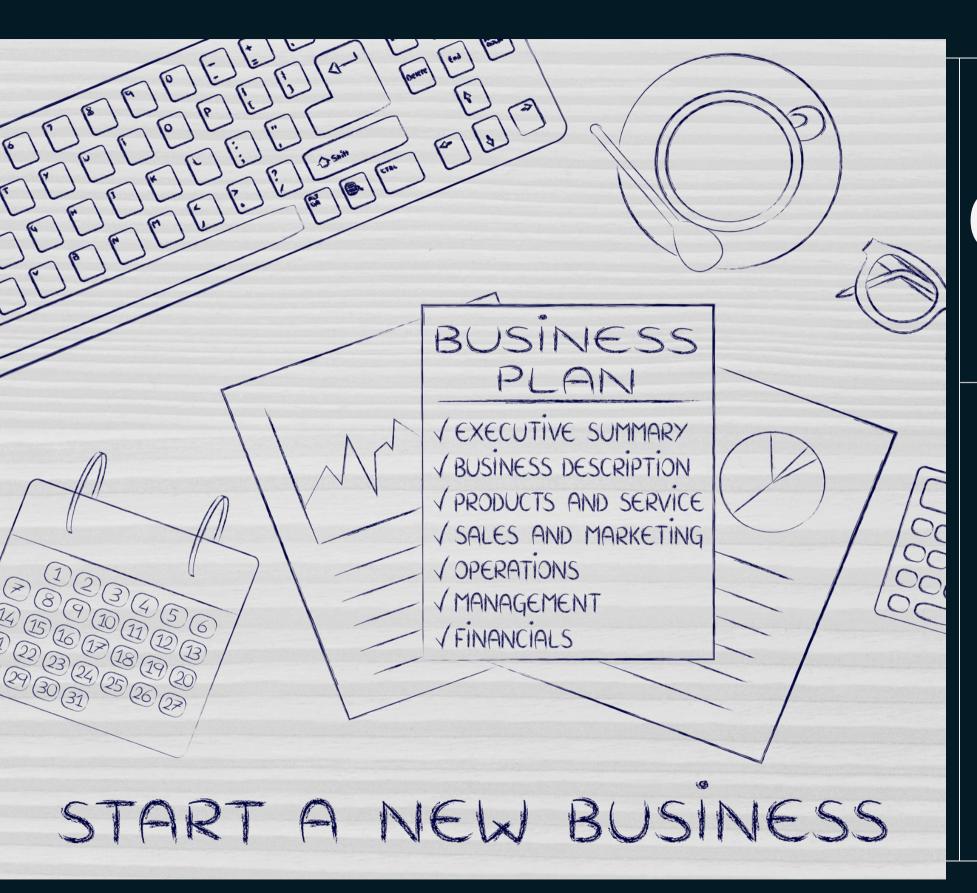
Our Mission:

Providing a framework for California libraries to support Business Ownership for Underrepresented Individuals

Our Areas of Focus:
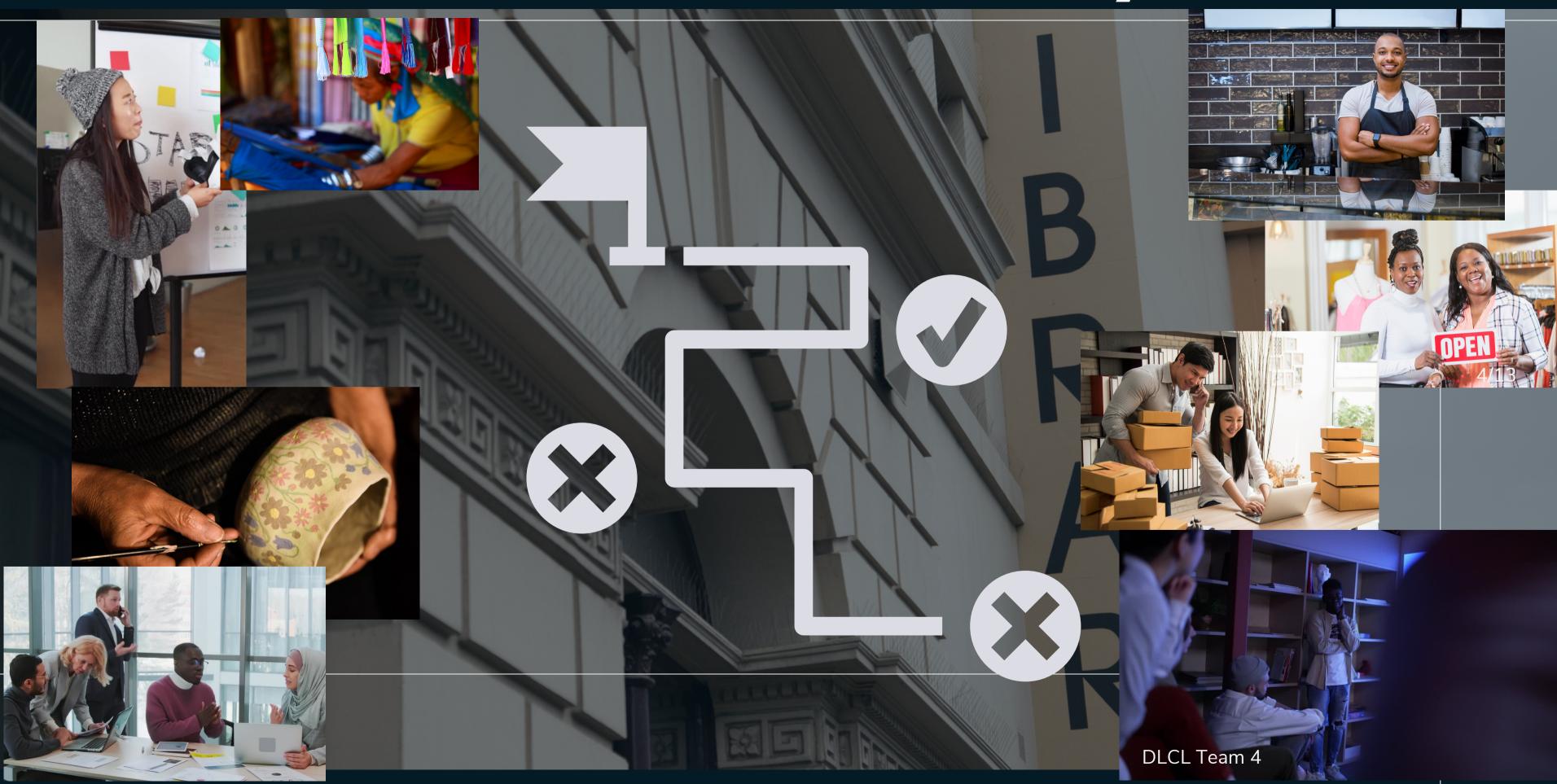
Desire to help underrepresented adults

Design a toolkit to empower underrepresented adults that can be used to establish business programs and centers

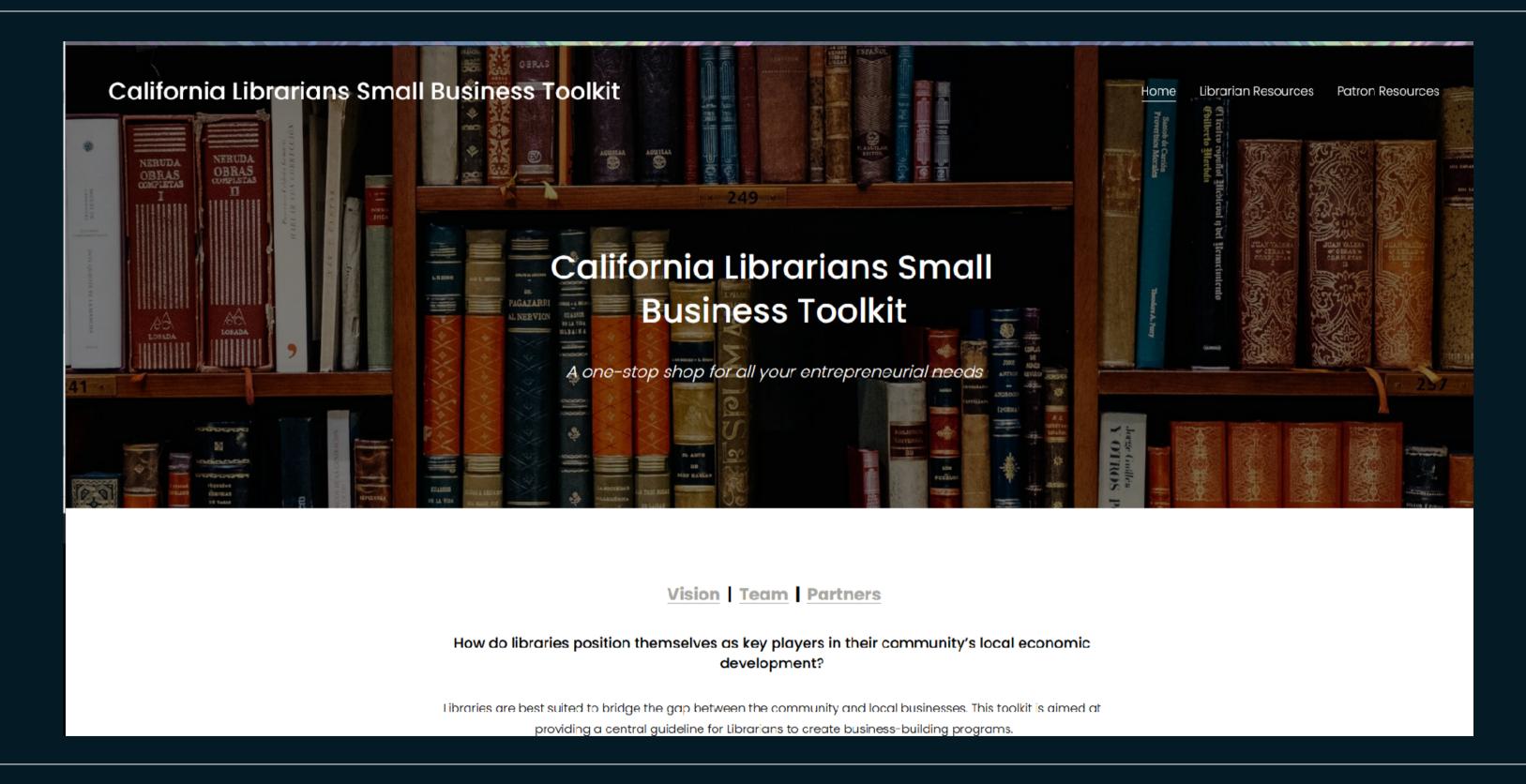Provide an extensive review of literature and current library programs

DLCL Team 4

Our Solution

The Toolkit is a Website

Website Navigation Pathways

Home

That gives you insight on our vision for the project and who we are as a team.

Librarian Resources

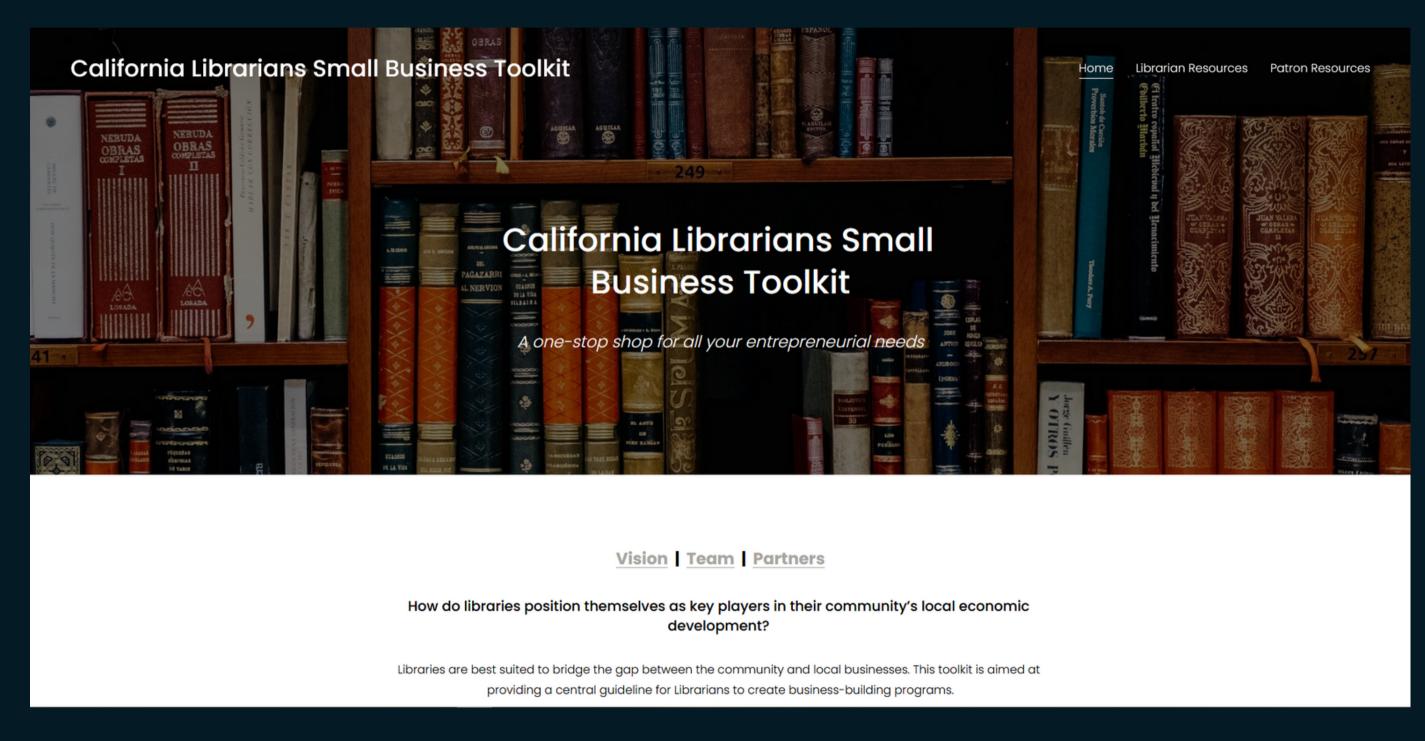Tools and resources librarians can use to create their own business centers at their location.

Patron Resources

Librarians can directly link to their homepage if they have limitations with their own institutional websites.

Toolkit Overview

calsbt.org

California Librarians Small Business Toolkit

Home   Librarian Resources   Patron Resources

California Librarians Small Business Toolkit

A one-stop shop for all your entrepreneurial needs

Vision | Team | Partners

How do libraries position themselves as key players in their community's local economic development?

Libraries are best suited to bridge the gap between the community and local businesses. This toolkit is aimed at providing a central guideline for Librarians to create business-building programs.
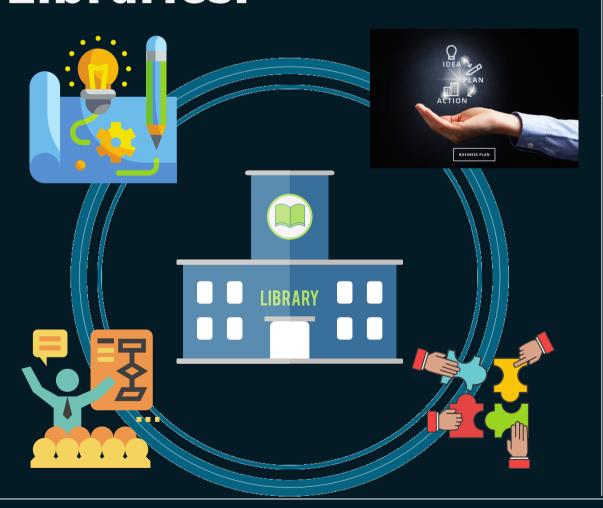
We're going to walk you briefly through our toolkit and answer all of your questions at the end.

These are the results we intend to achieve using this toolkit across all California Libraries:

Increased interactions between staff and patrons, as staff is knowledgeable in this resource

Improved long term relationships between the library staff and the business community

The library as a more visible and prominent presence by partnering with the entrepreneurial community, acting as an entrepreneur hub

Easy, fast access to important information and resources

We want the community to reflect back these perceptions as a result of this program

- The public feels the library is a bridge to their business resource institutions

- Patrons see the library as a partner and a resource for business

- Local underrepresented potential entrepreneurs and business owners will create successful businesses

What is still is needed

- Regular Staffing for Site

- Videos for the toolkit

- A directory of regional contact names

Our Request

1. **Tool Kit Promotion to Libraries**

2. **Website Hosting**

Host the Toolkit for all of California

3. **Resources**

Additional resources such as videos to illustrate steps and opportunities, directories of resources and regional contact names

4. **Grant Resources**

Grant-based resources for libraries to develop their business development resources

https://sites.google.com/view/ca-business-owners-dlcl/home

cadlcl2021@gmail.com

We hope you're as excited as we are about the opportunity to provide our under-served populations with resources that will contribute to California's economic future!

Let's help build California's economy together!